

CORPORATE INDIVIDUAL MEMBERSHIP OF THE EANS – PROPOSED BENEFIT PACKAGES

Benefit	Level 1 Bronze	Level 2 Silver	Level 3 Gold
Discount on standard sponsorship rates for workshops etc at meetings and training courses	10%	15%	25%
Discount on standard advertising rates for our newsletter and new website	15%	25%	40%
Indirect email access to our individual membership base (our secretariat would send out messages on the companies' behalf)	Yes	Yes	Yes
Inclusion on the EANS database, which will provide early and detailed information about forthcoming meetings	Yes	Yes	Yes
Participation in a regular forum to discuss and provide feedback on exhibition organisation at our meetings and courses (the selected long term conference organiser and I would meet the companies on, say, an annual basis at a central location)	No	Yes	Yes
Scope to sponsor specific sections of training courses, particularly closely linked to their own products	No	Yes	Yes
Free of charge admission for two participants to all social events during meetings and training courses in which the corporate IM is participating (other than gala dinner - tickets available at cost price)	No	No	Yes
Free weblink from our website to their own.	No	No	Yes
Discounted advertising in Acta, as the official journal of the EANS (details yet to be confirmed)	No	No	Yes
Possibility of running EANS endorsed events for selected groups of surgeons (details yet to be confirmed)	No	No	Yes

Level 1 (Bronze) Membership available at 5,000 Euros per annum

Level 2 (Silver) Membership available at 7,500 Euros per annum

Level 3 (Gold) Membership available at 15,000 Euros per annum